

Crown Forklift Parts

Crown Forklift Parts - Two brothers Allen A. Dicke and the late Carl H. Dicke created the Crown business in 1945. Carl's son, James F. Dicke joined the family business later that year. At this time, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company President these days, becoming the fourth generation of the Dicke family to uphold this position.

Now an globally diversified company, Crown originally created temperature controls for coal burning furnaces, servicing a small client base. The assembly of these control units took place in a former hardware store stationed in New Bremen, Ohio, where Crown's center of operations currently remain.

By the year 1949, Crown moved into the production of rotators for antenna due the increased fascination with televisions at the time. The product was proficient at improving the image and reception quality. The company's successful move enabled them to become a leading producer of units until 2001. The company ceased production in October after a decline in the worldwide need for television antenna rotators.

In the early 1950's Crown diversified into the manufacturing and restoration of electronic and mechanized components for government and private industry. Following a number of profitable bids within a brief period of time, the company had developed a reputable business in this field.

With such flexibility and achievement, Crown was able to diversify its production to incorporate materials handling equipment. Crown began the manufacture of forklifts and lift trucks in 1957. The organization believed the industry demanded a smaller line of superior quality lift trucks. Crown quickly fashioned an exceptional series of modern equipment and swiftly grew to be the most rapidly evolving materials handling organization with its assortment of products.

By 1966, Crown had ventured into the international material handling markets by opening up shop in Sydney, Australia. Sydney is now a regional head office for Crown for all Pacific Asian sales, marketing and advertising, and services. Crown remains an unwavering market leader today, supported by exceptional operations, solid sales and solid manufacturing operations.

Two years later, Crown had moved into the European markets by buying up an Irish production facility from a German Company, Steinbock. There they began to make PTH hand pallet trucks. Later that same year, Crown started their first London operation stationed near Heathrow Airport. The sales and service operation of Crown's comprehensive forklift line was accessible in the UK by the end of the decade. In the early 1970's, Crown expanded and began advertising and marketing forklifts across Europe through autonomous dealers.

These days, Crown manufactures a vast fleet of electric lift trucks. The company's dealer network, located in key global markets, consists of both Crown-owned and independently-owned dealers. They are responsible for handling the company's product sales and service.

There is Corporate facilities in Munich, Germany and in New Bremen Ohio, which offer promotional sales and nationwide advertising support to all of their dealers and sales personnel. Crown dealers and sales personnel are trained in-house in many disciplines to guarantee the utmost reliability and service. The Munich office was launched in the 1980's and provides purchasing, advertising and marketing, engineering and design capabilities for India, Africa, the Middle East along with Europe. The diverse family of intercontinental sellers and Crown-owned dealers successfully operate in nearly 100 foreign city environments.

Crown has established 6 manufacturing locations in the United States that consist of: New Knoxville; Celina, Ohio; Greencastle, Indiana; Kinston, North Carolina; Fort Loramie, Ohio; and New Bremen, Ohio. Serving their expanding overseas markets, Crown has manufacturing facilities in Sydney, Australia (since 1966); Queretaro, Mexico (since 1973); Roding, Germany (since 1986); and Suzhou, China (since 2006). Crown also owns branch sales and service center operations in more than 30 locations in the USA. International branch sales and service center operations include locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a successful reputation as a consistent, safe and forward-thinking organization by satisfied consumers worldwide. The company has earned over 50 prominent design awards and the Crown products continue to attain recognition for top design brilliance and innovation. For example, in the 1970's, Crown's introduction of the side-stance design proved exciting and unparalleled by material handling professionals. Today, this design has acquired widespread acceptance and earned a Design of the Decade award from the International Design Society of America. Once again, more than thirty years later, the 5200S Series Reach Truck is another market original, providing the operator with several comfort choices to lean, sit or stand, along with its unmatched output capability.