

Doosan Forklift Attachment

Doosan Forklift Attachments - Doosan Infracore Company Ltd. is an international and intercontinental company that features Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States affiliate, Doosan Infracore America Corporation, located in Suwanee, Georgia houses a 170,000 square foot production facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client requirements.

With a association consisting of over 90 autonomous sellers, the forklift group supplies quality materials handling equipment to the broad North American marketplace. Doosan Infracore America Forklift sellers successfully operate in over 220 service and sales locations throughout Canada and the U.S. The forklift product line impressively includes 63 distinctive machines consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these various vehicle designs range from 3,000 to 33,000 lbs. All trucks are designed in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest growing lift truck business in the North American market, due to their consistency in retaining a high level of consumer service excellence and optimum product functioning to all Doosan Infracore Lift Truck users. The U.S. forklift division stationed in Cleveland has a expert team knowledgeable in Sales, Purchasing, Advertising, Logistical and Technical Support.

Start-up of the forklift industry

Korea's initial home-based lift truck marketplace was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. started to import assembled lift trucks as part of a nationwide equipment expansion project. Early sales of this industrial equipment focused on large business communities, the armed services and on state-run corporations. This ultimately led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun trade operations throughout Korea to service and sell this heavy equipment. By 1978, a lift truck production plant was successfully completed. Continuous technical training grew to become the new focus for improving quality and product development.

Expansion of Forklift Exports

Daewoo began the first domestic forklift business in 1967, and rapidly acquired a whopping 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's advanced technological enhancements combined with sales success placed them in a situation of substantial expansion of their lift truck business.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative enterprise project to counter act competitive pressures in the US materials handling market. This venture radically expanded Daewoo's forklift sales. Construction was finished in 1984 to facilitate a modern plant which helped launch the company for the manufacture of high end added-value products suitable for export. In 1993, the corporation had a global sales system and started exporting designs they had developed through in-house technology, as an independent product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion opportunities into overseas markets.